



Accountability Club

An easy, fun and efficient way of achieving your goals.

PARAG PRASAD, ActionCOACH Business Coach
MARGARIDA BONITO, Employee Engagement Coach

ActionCOACH[®]
BUSINESS COACHING

Accountability Is a Choice — a Critical One If We Want To Achieve Winning Results



Accountability is probably the single most important element fuelling truly successful organisations.

Forbes

Accountability is not simply taking the blame when something goes wrong. It's not a confession. Accountability is about delivering on a commitment.

HBR

What Is It?

The Accountability Club is a weekly online programme to help you achieve your quarterly goals.

What's different about it?

It's an action-based programme, where you will be held accountable to achieve the goals you set yourself over the quarter. There will be no fluff, just pure accountability!

Why Does It Work?



Joanna Wivell
Corazón Travels

“This has become an essential part of the ActionCOACH course for me. It is where we put into practice what we are learning on the course. Margarida has been so helpful and supportive. The group is a strong network where we share our trials and tribulations, learn from each other and share know-how. I love having Accountability Club as an ongoing part of my schedule.”



Taylan & Dan
Mata Architects

“It really helped to build understanding and momentum in setting, committing to and delivering on bigger goals. Without this focus it's easy to drive and lose sight of the destination. The Accountability Club has helped us develop this discipline and will allow us to be accountable to each other in future.”



Piers Beeching
Beeching Gardens

“It's like having that unreasonably honest friend but in a supportive and reassuring way. I got an awful lot done in the last 10 weeks and would put most of that down to attending Accountability Club.”

How Does It Work?

Step 1

Joining The Club

Before you join the club, you'll need to write down a **commitment statement** - a simple statement where you'll define your goal(s) and explain why you want to achieve them.

Step 2

WhatsApp Group

You will be set up in a **WhatsApp Group** with your fellow participants.

The group will serve mainly for your updates in case of absence from the weekly live webinar calls.

It will be a place to share valuable information and resources with your group members (however there will be no overwhelm from mindless ‘chat’).

Step 3

Our Weekly Webinars

Every week you'll be asked to decide and **commit to completing tasks** you consider relevant to move you closer to your goals.

My role will be to closely monitor the process and track your performance against your actions.

Every week you'll be marked green if you complete your tasks, and red if you don't complete them.

Being marked in green will reinforce your achievement and encourage you to keep going; **being marked red** is not a negative, instead we will uncover the reasons you did not achieve what you agreed to that week.

Open discussions will be prompted as we review and share the **challenges and wins** of your week. Participants benefit from each others' experiences, suggestions and ideas.

At the end of each meeting, we finish by recognising our peers for their hard work and the help they've provided each other.

What You Can Expect

Personalised tracking of your progress towards your quarterly goals

Ongoing questioning and challenging to ensure you are making the right choices

A supportive community, free of judgement and criticism

Ongoing (healthy) pressure to help you deliver great results

Discussions on relevant topics to help you succeed in your journey

Encouragement to create productive habits

Sincere and honest feedback

FAQ

Is this a coaching programme?

No. There's no delivery of content - it is all about the journey towards your goals and the steps required to get you from here to there.

Where do these meetings take place?

The Accountability Club takes place online, via weekly Zoom webinar calls as well as updates/communication in the WhatsApp group.

Is this a 1-1 programme?

No, it's a group programme. We've learned that peer pressure and social interaction as a group are a key factor for the success of participants.

What if I can't attend a session?

That's ok. Ideally you'll have all the sessions booked in your calendar; but we understand emergencies, exceptions and holidays are part of life too. In these cases, all you need to do is inform the group and give a short update on your weekly tasks via the WhatsApp group.

Fee: £499 + VAT Per Quarter

To book your place please call or
email me at:



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