

Introducing

Survive & Thrive Club



Introduction

A high-intensity programme of 10 weekly coaching sessions that ensure your business not only survives the Corona crisis but comes out the other side even stronger. Delivered online by an experienced business coach with up to 5 business owners the programme is focused around the creation and coached implementation of a 90 day survival plan.

We offer a money back guarantee and a free taster session for qualifying businesses.

Step 1: Building Your 90-Day Contingency Plan

The Survive & Thrive Club is all about the actions you will take to achieve your goals. Before starting the programme, we invite you to a 90-Day Survival Planning Workshop.

- A 2.5-hour online workshop in which you create your personal plan of action
- Free to all eligible business owners who are considering joining The Survive & Thrive Club and allows you to see how coaching can help you before making your decision. We have already completed these plans for 78 existing business owner clients
- You will find out exactly how The Survive & Thrive Club works, learn the core strategies that you need to put into place to survive the impact of coronavirus on your business, and will leave the session with a 90-day plan specific to your business. We can also answer any questions you have on the coaching programme
- Suitable for business owners and Senior Directors of businesses with annual turnovers above £50k only

Step 2: The Coaching Sessions

- All attendees must have attended the 90-Day Survival Planning Workshop and have written goals before they can begin
- 10x coaching sessions
- 1 hour per week via Zoom
- Maximum 5 attendees per group
- Learn the critical business skills you need to ensure that you and your business thrive through the next few months, covering topics including: cash flow forecasting, shifting your marketing, time management and getting the most from your current customers
- Be personally coached to implement and stick to your 90-day plan

Summary: What's Included?

1. The 90-Day Survival Planning Workshop

- This 2.5-hour workshop is free whether you join or not, and all members must attend this before starting the programme
- You will leave with the key strategies that will help you not just survive but thrive through this crisis
- You will be coached to create written goals and a 90-day plan of action specific to you and your business

2. 10x weekly coaching sessions

- Weekly 1-hour coaching sessions held via Zoom
- You will receive training on the business skills that are critical in leading your business through this challenging time
- You will be held accountable to implementing your 90-day action plan

3. Weekly Client Clinic

- We coach up to 90 like-minded business owners every month, and as part of our community, you can join our weekly 60-minute Client Clinics
- This is an optional online group and is your opportunity to ask questions, share knowledge, meet other business owners, and hear from the subject experts we bring into the sessions

What Other Business Owners Have Said

"Thank you very much for yesterday. It was so nice to be in a group discussing the key important tasks and how to approach a situation like this. I actually felt really reassured since I went through the dip about 4 weeks ago. And while the next few months are going to be really tough, I think, with the plans in place, we will come out doing so much better than before. -

Marcus Steffen, MS Lighting Design

[Read more than 50 5-star reviews from CEOs in London on our Google profile](#)

Investment

The 90-Day Survival Planning Workshop is free of charge, and is your first step before making your decision on joining The Survive & Thrive Club programme.

Thereafter, the investment per person is £299 + VAT per month, paid for 3x consecutive monthly payments.

Our Guarantee

If after attending 4 sessions of coaching (and completing each of the homework actions you commit to for each session), you feel that you and your business are still not getting any value from the programme, then we will gladly refund the 1-month fees you have paid in full.

Next Steps

If you would like to attend a 90-Day Survival Planning Workshop or you have any questions about the programme please email dancrompton@actioncoach.com.