



# THE READERS & LEADERS CLUB

More than just a book club...

## Read the best business books

- Read a new book every month from our **selected syllabus** and join our monthly virtual sessions.
- The books cover all areas of running a successful business: team performance, impactful marketing, expert sales, business owner mindset and financial wisdom.

## Build your network in an informal setting

- Join our community of **likeminded business owners** in an informal setting.
- Fun and useful networking is part of every session – and you can do it from the comfort of your home over a cocktail.

## Improve your business skills

- The sessions are led by an **experienced business coach**, who will guide you through the most impactful business skills related to each book.
- Discuss the book, share ideas and experiences, and learn how to implement changes in your business.



**Your first session is free – so come and try it out**

We'll send you this month's book and a cocktail to enjoy in the session!



## What is it?

- **The Readers & Leaders Club** is a monthly virtual session that includes a coaching workshop, networking and group discussion, exclusively for our community of **full-time business owners**.
- Our sessions are on Zoom at **6pm–7.15pm on a mid-month Wednesday evening**.
- We will send you the book each month.
- We'll also send you a cocktail to enjoy at home during the session.
- We meet every month except August and December.

## What's the investment for membership?

- **The first session is free** – so come and try it out before deciding whether it's for you.
- After that, membership is **£50 + VAT per session**, and we ask for a minimum 6-session commitment. This is so that you have the accountability to keep reading, and benefit from consistent learning.
- We'll set up an ongoing monthly payment of £50 + VAT every month for as long as you want to be a member. There will be no payments in August and December, when we do not have sessions.

## Plus: Earn money by bringing a friend

- We're all about growing our community and encourage you to **bring new members to as many sessions as you can**. Their first session is always free, so they can try it out for themselves.
- When any of your business owner contacts goes on to become a Group Coaching or 1-2-1 Coaching client of ours, we'll thank you with a **£500 reward** every time.

## How to sign up

- Go to <https://thebusinessgrowthagency.actioncoach.co.uk/readers-and-leaders/> to reserve your place at the next Readers & Leaders Club session.
- Your first session is free, and we'll send you this month's book and a cocktail ahead of your first club meeting.
- Email [dancrompton@actioncoach.com](mailto:dancrompton@actioncoach.com) if you have any questions.

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